

PHILIP MORRIS CLUB BENSON & HEDGES
Non-Participating Mid-Week Secondary Events

Market: California		
Venue	City	Reason
Ghiradelli Square	San Francisco	No tobacco policy
Bank of America Bldg.	San Francisco	No tobacco policy
Transamerica Bldg.	San Francisco	No tobacco policy
Holiday Inn-Chinatown	San Francisco	No tobacco policy
Franciscan Center	San Francisco	No tobacco policy
Jack London Square	San Francisco	No tobacco policy
Japantown	San Francisco	No tobacco policy
Anchorage Shopping Cntr.	San Francisco	No tobacco policy
SF Symphony POPS	San Francisco	No tobacco policy
Japantown Bowling	San Francisco	No tobacco policy
Fisherman's Wharf	San Francisco	No room - construction
Park Bowl Bowling	San Francisco	Too small, no promotions
Safe-Way Supermarket	San Francisco	Not interested - family atmosphere
Embarcadero Center	San Francisco	Only leases space to local retailers
Crocker Galleria	San Francisco	Not enough room
Cow Palace	San Francisco	Jehovah Witness convention
Oakland Alameda Coliseum	Oakland	No tobacco policy
Bay Meadows Race Course	San Mateo	No tobacco policy
Stern Grove Music Fes.	Stern Grove	No tobacco policy
Sutter Home Winery	Napa	No tobacco policy
Louis Maritime Winery	Napa	No tobacco policy
V. Sattui Winery	Napa	No tobacco policy
Robert Mondavi Winery	Napa	No tobacco policy
The Wine Train	Napa	Low attendance
Napa Valley Museum	Napa	Next to a high school
Napa Town Center	Napa	Too small/no space

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Venue	City	Reason
Napa Bingo	Napa	Low attendance
Silverado Plaza	Yountville	No tobacco policy
Vintage 1870	Yountville	No tobacco policy
Washington Square	Yountville	No space
Old Faithful Geyser	Calistoga	No tobacco policy
Vallejo Plaza	Vallejo	No tobacco policy
The Pavilion	San Jose	No tobacco policy
Eastridge Shopping Center	San Jose	No tobacco policy
West Gate Mall	San Jose	No tobacco policy
J.J. Blues	San Jose	No tobacco policy
The Garden City	San Jose	No tobacco policy
San Jose Arena	San Jose	No tobacco policy
San Jose Live	San Jose	No tobacco policy
Santa Cruz Boardwalk	Santa Cruz	No tobacco policy
Factory Outlet	Petaluma	No tobacco policy
Shop Calif. Factory Outlets	Petaluma	No tobacco policy
Beringer Vineyard	St. Helena	No tobacco policy
Great Mall of the Bay Area	Milpitas	No tobacco policy
Home Depot	Colma	No tobacco policy
Cache Creek Casino	Cache Creek	No promotions
Sam's Wholesale Club	Contra Costa	No promotions

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